



MARKET DEVELOPMENT TRADE SHOW AND EDUCATIONAL CONFERENCE COST SHARE

Participant Application

PRIMARY CONTACT *Responsible for all official communications, follow up surveys, etc.*

Name _____

Company or Farm Name _____

Phone Number(s) _____ Email _____

SCEIS Vendor Number _____

Each company requesting reimbursement must obtain a State of SC Vendor Number. This process is free, and can be completed at procurement.sc.gov/PS/vendor/PS-vendor-registration.phtm. This step is in lieu of submitting private information, including W9 forms, to the SC Department of Agriculture. The address used to register for SCEIS will be the address used to send reimbursement checks.

SECONDARY CONTACT

Name _____

Phone Number(s) _____ Email _____

Physical Address _____

Mailing Address _____
(If different from above)

PRODUCT LISTING

List of all South Carolina grown items. Each variety of an item is considered its own item.

Are you a Certified SC member? Yes No

Are you a member of SCSCGA? Yes No

MARKETING PLANS

Please tell us about your marketing plans, as simple or as detailed as you would like.

Answer the questions below so we can better understand the benefits of attending a trade show and/or educational conference.

What is your main purpose in attending a trade show?

- Networking with new buyers – Please specify any in particular _____
- Maintaining relationships with current buyers – Please specify any in particular _____
- Educational purposes – Please specify any topics of interest _____

What is your main purpose in attending an educational conference?

- Networking – Please specify any person or business of interest _____
- Research and Education – Please specify any topics of interest _____
- Other – Please specify _____

What do you hope to get out of attending a trade show and/or educational conference?

Trade Shows Applying for:

- New York Produce Show
- Southeast Produce Council Southern Exposure
- Southeast Produce Council Southern Innovations
- Produce Marketing Association

Educational Shows Applying for:

- Carolina Farm Stewardship Association
Sustainable Agriculture Conference
- Southeastern Fruit and Vegetable Conference

ELIGIBILITY

Please initial each line

_____ We are specialty crop growers.

_____ Our business is headquartered in South Carolina.

_____ I agree to complete all pre and post-event surveys for each event our company participates in and submit by specified deadline.

Printed Name _____

Signature _____

Date _____

RETURN COMPLETED APPLICATION TO

Katie Pfeiffer

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LauraKate McAllister

Executive Director, SC Specialty Crop Growers Association

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